

Public



We create green corridors  
between our customers  
and their customers.

**Our mission is to turn EV charging into a service** to effectively create green corridors between professional customers and their customers in Finland, Sweden and the Baltics.

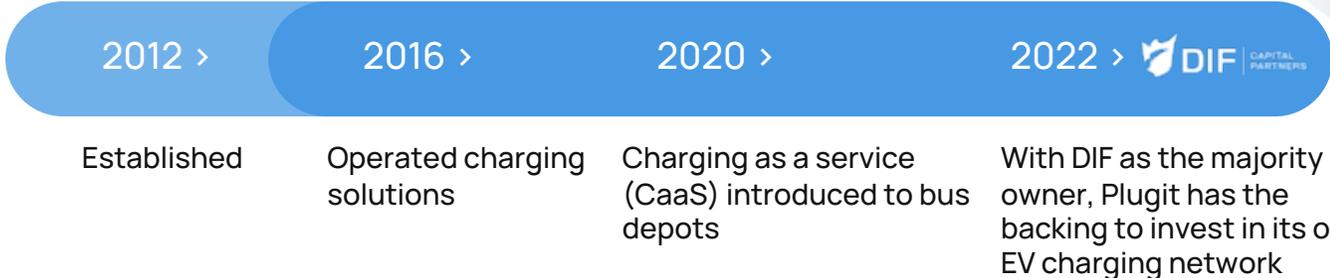
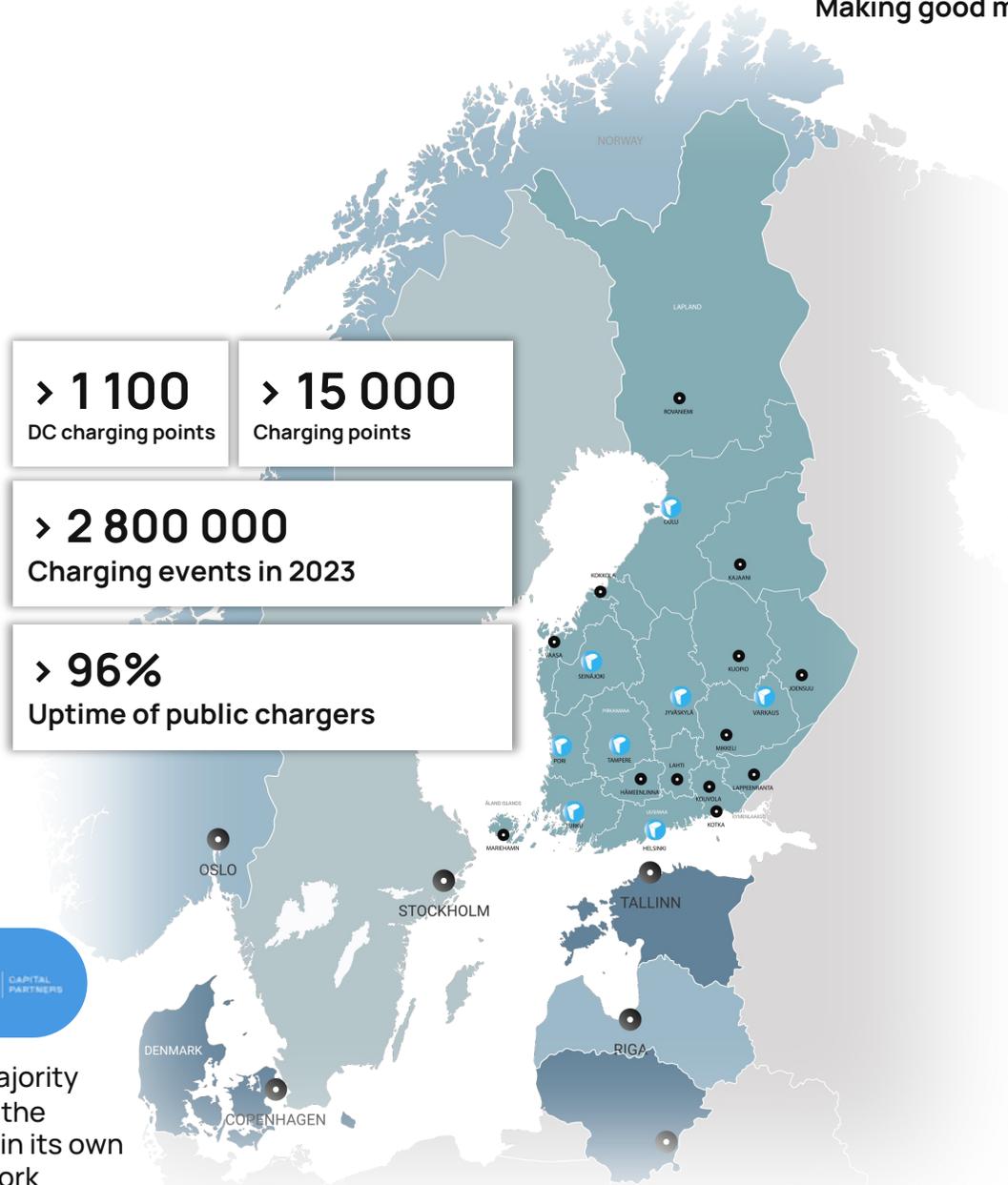
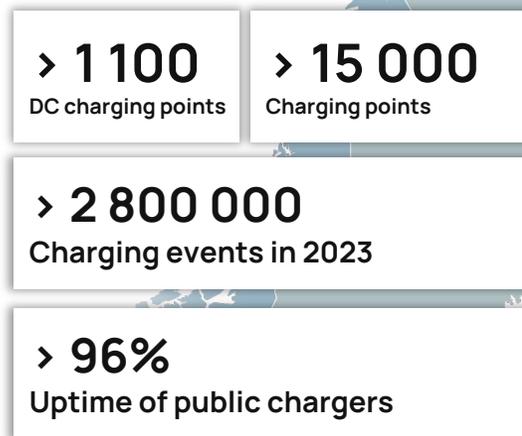
**Our vision is** that by 2028 Plugit will be the leading electrifier of **professional transport and logistics** and will serve the Nordic market with **an exceptional customer experience**.



# Plugit

## Company in Brief

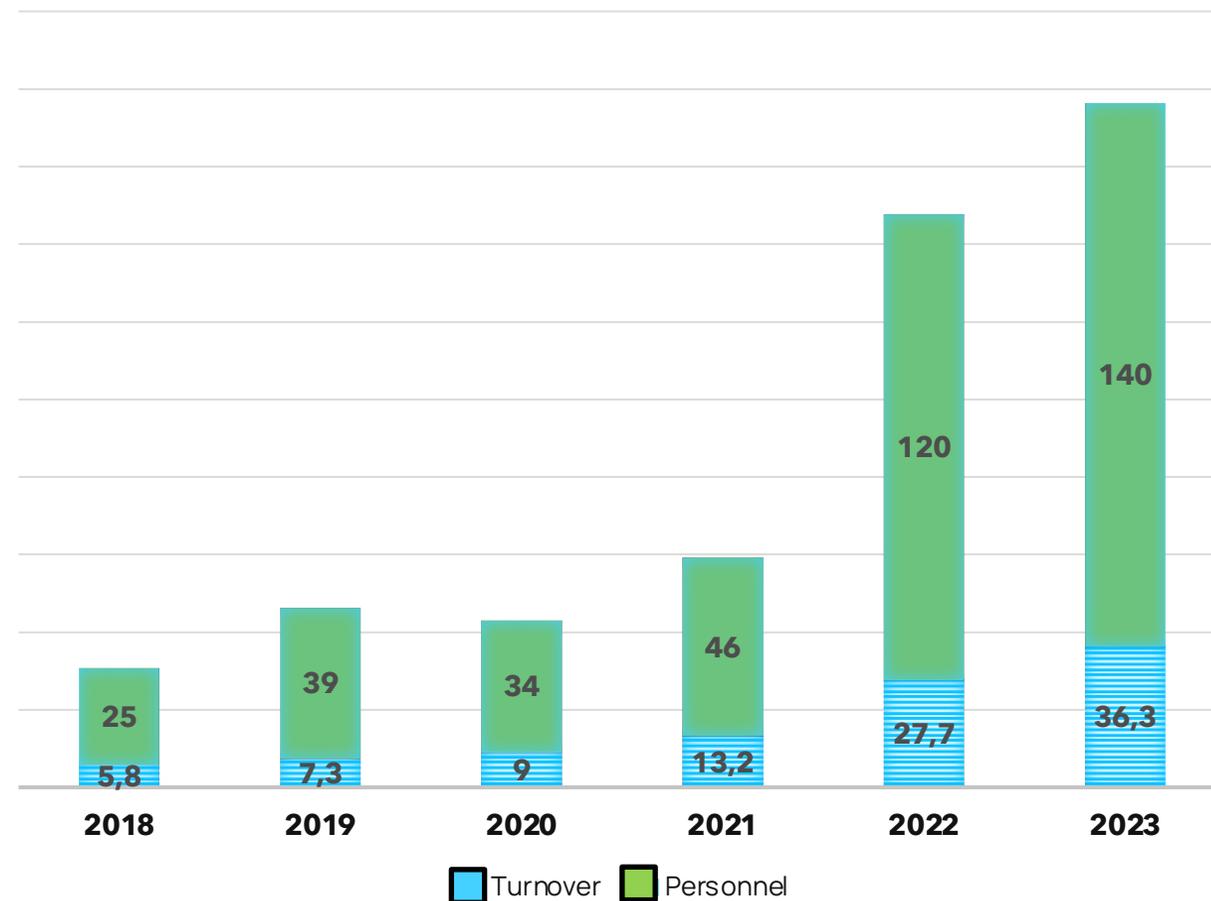
- Plugit is a leading specialist in electric vehicle charging with over 12 years of experience
- The company has c. 130 employees in 8 locations around Finland
- We offer comprehensive services for charging electric vehicles throughout their entire life cycle – from apartment buildings to logistics centers
- Plugit is building its own EV charging network for both passenger vehicles and heavy-duty vehicles
- The company is owned by DIF Capital Partners (<https://www.dif.eu>) and the company's executive management



# Plugit Finland Oy

## Financial info

- Revenue 2024 (estimated 39 M€)
- Owners DIF 71%, Mr. Aaltonen and Mr. Saarela 29%
- The growth targeted the same as the market growth
- The number of personnel increases to 150
- New location(s) and partners in Sweden
  - Office in opening in Stockholm
- Business segments in Finland:
  - Plugit Lataus and Pro DC Networks
  - Focusing 2024 to B2B services
  - Workplace & Companies, Industries, Transportation & Heavy-Duty, Municipals and logistical nodes



# Plugit's public charging network

## High power charging for light and heavy vehicles

### PRO DC

- Public charging network for professional users
- Nordic scope
- Secure charging environment
- Target: +90 stations



### Plugit Lataus (Charge)

- Public charging network available for everyone
- Helping customers in their electrification journey
- Target: +200 stations



**100%**  
green  
energy

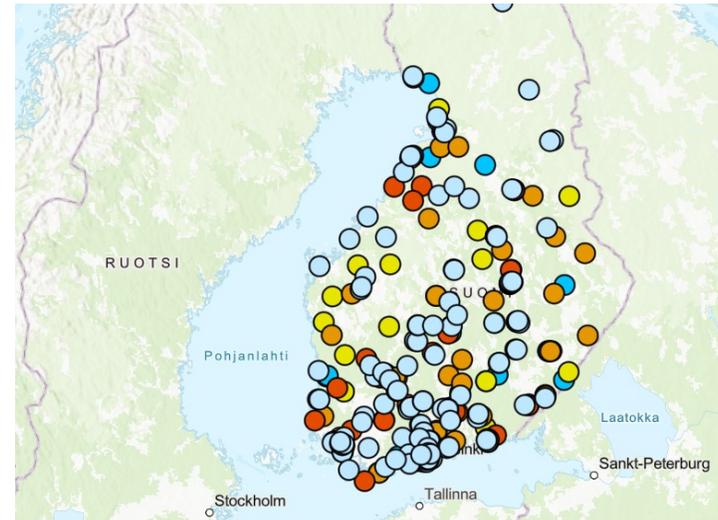
# Plugit Lataus (Charge)

Privately held public network of smart DC chargers in Finland and Sweden designed for passenger vehicles and vans

- 3<sup>rd</sup> party services (shops, cafes and accommodation)
- User friendly reliable charging stations with:
  - High power DC charging
  - Latest technologies
  - Credit card terminal

## Project:

- +4-month process from the land lease agreement to the opening of the charging station
- Plugit takes care of the charging station's maintenance and operations throughout the project's lifecycle ensuring reliability and an excellent customer experience



Making good moves



# Plugit Pro DC

Privately held public network of smart DC chargers in Finland and Sweden designed for professional drivers with enough space for trucks and delivery vans

- 3<sup>rd</sup> party services (shops, cafes and accommodation)
- User friendly reliable charging stations with:
  - Drive through charging spots and reservation system
  - The latest charging technology meeting the evolving needs of vehicles (high power output, CCS & MCS)
  - Secure charging environment

## Project:

- +7-month process from the land lease agreement to the opening of the charging station
- Plugit takes care of the charging station's maintenance and operations throughout the project's lifecycle ensuring reliability and an excellent customer experience





# PRO DC Tampere, Viinikka

Finland's first HPC charging station for trucks. 360kW charging power and a battery energy storage system for smart energy management.



# PRO DC Taxistation Helsinki-Vantaa

High power charging station for taxis, largest commercial charging station in the Nordic countries. 40 charging points, max 180kW.



# Innovations Pro Mobile M

We charge your business  
anywhere - everywhere



# Innovations Pro Mobile S

We charge your business  
anywhere - everywhere



# Innovations Plugit Platform High-end station system



# Innovations Plugit HUBE

High-end charging system